



PARTNERSHIP OPPORTUNITIES



Title Sponsor - \$2,500 per month

- Banner on lower third.
- Physical banner on studio stage.
- Logo on B2B NOW! webpage.
- Logo on episode blog page (for all episodes).
- Logo and mention in newsletter.
- Link in episode show notes (all episodes).
- Dedicated blog article.
- Company on-air mention at the start and finish of each episode.
- Social media promo for each episode (Podcast Town + guest socials).
- 5 video clips with logo placement.
- One long-form "Special feature" Interview with "The Mayor" of Podcast Town.



[CLICK HERE TO PURCHASE
TITLE SPONSORSHIP](#)

**Lights:
Hello + Topic
Intro**



**Camera:
Shine The
Spotlight**



**Action:
B2B Success
Strategies**





PARTNERSHIP OPPORTUNITIES



Segment Sponsor - \$450 per episode

- Logo on episode blog page.
- Logo and mention in newsletter.
- Link in episode show notes.
- Company on-air mention during the segment.
- Social media promo (Podcast Town + guest socials).
- 3 video clips with logo placement.
- Segment pre-roll audio placement in audio podcast.
- Segment pre-roll video placement in video podcast.



[CLICK HERE TO PURCHASE
SEGMENT SPONSORSHIP](#)

Lights:
Hello + Topic
Intro



Camera:
Shine The
Spotlight



Action:
B2B Success
Strategies

